

**"Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized. MAKE BIG PLANS; aim high in hope and work, remembering that a noble, logical diagram once recorded will not die, but long after we are gone be a living thing, asserting itself with ever-growing insistence."**

**- Daniel Burnham**

NUE Urban Concepts' philosophy

## FIRM PROFILE

**Jonathan B. Paul, AICP** is the Principal of NUE Urban Concepts, LLC (NUC) which was founded in 2011 to assist local governments with developing innovative land use concepts, mobility plans and parking strategies, reimagining existing transportation networks to support all modes of travel through complete and shared street design, and establishing creative techniques, like mobility fees, to fund mobility and accessibility improvements.

***NUE Urban Concepts offers the experience and expertise found in larger firms with the personal attention and responsiveness gained by dealing directly with the Principal.***

As a **small business owner**, the Principal of NUC understands the impact of government regulations, fee and plans on local business and works with each community to ensure, to the maximum extent feasible, that any regulation, fee, or plan is mindful of its impact to "mom and pop" operations and small business. NUC also believes in transparency and helping community stakeholders, development interests, and elected officials understand how regulations, plans, and fees are developed and why they are necessary to maintain and enhance the quality of life in the community. NUC has offices in Bradenton, Gainesville, Sarasota, St. Petersburg, Tallahassee, Tampa, and West Palm Beach. NUC works with clients throughout Florida offering a broad range of planning services, including:

- Transportation Master Plans, Mobility Plans and Mobility Fees;
- Complete Street, Shared Street, and Dedicated Transit Lane standards and design;
- Comprehensive Plan Amendments & Reviews;
- Land Development Regulations, Form Based Codes, and Sign Codes;
- Traffic Impact Analysis, Parking Studies, Site Access Assessments, and Corridor Studies;
- Visioning, Placemaking, and Vision Zero;
- Traditional Neighborhood, Transit Oriented and Trail Oriented Development design, standards, and policies;
- Multimodal Quality of Service (QOS) and Capacity Evaluations;
- Bicycle/Pedestrian/Trail Master Plans;
- Development Plan, DRI, & Rezoning Reviews, along with Developer Agreements;
- Concurrency / Level-of-Service (LOS) Analyses;
- Park, Fire, Road (Multimodal), Library, EMS, Justice, Law, and General Government Impact Fees;
- Land Use Approvals and Development Entitlements;
- Innovative workforce and affordable housing design and policies, including tiny homes;
- Micromobility Programs, and planning and design for Micro Transit, Autonomous Transit and Micromobility Ways and Lanes; and
- Tax Increment Finance Districts, State Infrastructure Bank Loans, and Community Development Districts

## CONTACT:

**Jonathan B. Paul, AICP, CPM // Principal**

Office: 833.NUC.8484

Cell: 352.363.0614

***[jbpaul@nueurbanconcepts.com](mailto:jbpaul@nueurbanconcepts.com)***

